

## Methodology:

This poll was conducted via text and live caller. The survey was completed by Noble Predictive Insights from July 22-24, 2024, from a sample of Ohio voters obtained from the voter file. The sample size was 435 likely general election voters, obtained via screening questions. The sample was weighted by age, gender, ethnicity, county, education, and recalled 2020 vote. Numbers may not equal 100% due to rounding. The margin of error was +/- 4.7% Non-response, coverage error, and other factors may also contribute to error.

#### **Key Races:**

- **PAGE 4 U.S House Race**: Marcy Kaptur (47%) v. Derek Merrin (37%)
- PAGE 4 U.S Senate Race: Sherrod Brown (49%) v. Bernie Moreno (36%)
- PAGE 5 Presidential Race (H2H): Donald Trump (46%) v. Kamala Harris (46%)
- PAGE 5 Presidential Race (Full Ballot): Donald Trump (44%) v. Kamala Harris (44%) v. Robert F Kennedy Jr (3%)



Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Marcy Kaptur

Demographic (raw n)	TOTAL	TOTAL	Very	Somewhat	Somewhat	Very	Heard of but have no opinion	Never heard
(weighted n)	favorable	unfavorable	favorable	favorable	unfavorable	unfavorable		of
Likely Voters (435) (435)	45%	39%	33%	12%	18%	21%	8%	7%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. — Robert F Kennedy Jr

Demographic (raw n)	TOTAL	TOTAL	Very	Somewhat	Somewhat	Very	Heard of but have no opinion	Never heard
(weighted n)	favorable	unfavorable	favorable	favorable	unfavorable	unfavorable		of
Likely Voters (435) (435)	34%	45%	7%	27%	23%	23%	15%	6%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. — Mark Kelly

Demographic (raw n)	TOTAL	TOTAL	Very	Somewhat	Somewhat	Very	Heard of but have no opinion	Never heard
(weighted n)	favorable	unfavorable	favorable	favorable	unfavorable	unfavorable		of
Likely Voters (435) (435)	27%	19%	16%	11%	11%	8%	18%	36%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Derek Merrin

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of	Refused
Likely Voters (435) (435)	20%	20%	5%	15%	9%	11%	19%	41%	0%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Donald Trump

Demographic (raw n)	TOTAL	TOTAL	Very	Somewhat	Somewhat	Very	Heard of but have no opinion	Never heard
(weighted n)	favorable	unfavorable	favorable	favorable	unfavorable	unfavorable		of
Likely Voters (435) (435)	46%	52%	38%	8%	7%	45%	2%	0%



Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - J.D. Vance

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of	Refused
Likely Voters (435) (435)	43%	48%	26%	17%	10%	38%	2%	7%	0%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Joe Biden

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of
Likely Voters (435) (435)	36%	60%	23%	13%	21%	39%	4%	1%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Kamala Harris

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of
Likely Voters (435) (435)	47%	47%	34%	13%	9%	38%	4%	2%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Sherrod Brown

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of	Refused
Likely Voters (435) (435)	45%	36%	30%	15%	17%	18%	15%	4%	0%

Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Bernie Moreno

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of	Refused
Likely Voters (435) (435)	26%	36%	10%	16%	14%	22%	15%	23%	0%



Now, here are the names of some people in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Vivek Ramaswamy

Demographic (raw n) (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of but have no opinion	Never heard of	Refused
Likely Voters (435) (435)	30%	32%	18%	12%	9%	22%	9%	28%	1%

# Would you say that things in the United States of America are on the right track or heading in the wrong direction?

Demographic (raw n) (weighted n)	Right track	Wrong direction	Not sure
Likely Voters (435) (435)	22%	64%	14%

## Would you say that things in Ohio are on the right track or heading in the wrong direction?

Demographic (raw n) (weighted n)	Right track	Wrong direction	Not sure
Likely Voters (435) (435)	31%	48%	22%

## Do you approve or disapprove of Joe Biden's job performance?

Demographic (raw n) (weighted n)	TOTAL approve	TOTAL disapprove	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure
Likely Voters (435) (435)	46%	54%	22%	24%	9%	44%	0%

#### If the election for the House of Representatives were held today, which of the following candidates would you vote for?

Demographic (raw n) (weighted n)	Marcy Kaptur (Democrat)	Derek Merrin (Republican)	Not sure	Refused
Likely Voters (435) (435)	47%	37%	16%	0%

## If the election for the U.S. Senate were held today, which of the following candidates would you vote for?

Demographic (raw n) (weighted n)	Sherrod Brown (Democrat)	Bernie Moreno (Republican)	Not sure
Likely Voters (435) (435)	49%	36%	14%



## If the presidential election were held today, which of the following candidates would you vote for?

Demographic (raw n) (weighted n)	Donald Trump (Republican)	Kamala Harris (Democrat)	Not sure
Likely Voters (435) (435)	46%	46%	8%

## If the presidential election were held today, which of the following candidates would you vote for?

Demographic (raw n) (weighted n)	Donald Trump	Kamala Harris	Robert F. Kennedy Jr.	Jill Stein	Chase Oliver	Not
	(Republican)	(Democrat)	(Independent)	(Green)	(Libertarian)	sure
Likely Voters (435) (435)	44%	44%	3%	1%	2%	5%

## Here is a list of some issues facing Ohio. Please select the issue that's most important for deciding your vote in the November elections.

Demographic (raw n) (weighted n)	National defense	Education	Healthcare	Inflation	Income gap	Taxes	Unemployment rate	Climate change	Immigration	Gun policies	Abortion	LGBT rights	Affordable housing	Something else not listed	Not sure
<i>Likely Voters</i> (435) (435)	2%	2%	7%	25%	7%	5%	2%	3%	13%	4%	15%	3%	4%	9%	2%

#### If Kamala Harris is the new Democratic Nominee, who should she select to be her vice presidential running mate?

Demographic (raw n) (weighted n)	Josh Shapiro	Mark Kelly	Andy Beshear	Gretchen Whitmer	J.B. Pritzker	Someone else	Refused
Likely Voters (175) (144.2)	22%	26%	12%	21%	0%	15%	4%

# Ohio Senator J.D. Vance was recently selected to be Donald Trump's Vice President. Do you think that he was the best choice, a good choice, a bad choice, or the worst choice for Trump's vice presidential running mate?

Demographic (raw n) (weighted n)	TOTAL good choice	TOTAL bad choice	The best choice	A good choice	A bad choice	The worst choice	Not sure
Likely Voters (435) (435)	48%	36%	17%	31%	16%	20%	16%

## In 2023, Ohio voters approved Issue 1, which added protections for abortion rights to the state constitution. Do you think this was the right decision?

Demographic (raw n) (weighted n)	Yes	No	Not sure
Likely Voters (435) (435)	62%	22%	16%



# On July 18, Donald Trump accepted the Republican nomination for president. Did you watch his acceptance speech?

Demographic (raw n) (weighted n)	Yes, I watched the full speech	Yes, but I only watched part or clips of the speech	I didn't watch any of the speech	Not sure
Likely Voters (435) (435)	25%	28%	45%	1%

# Did the speech change your opinion of Trump?

Demographic (raw n) (weighted n)	Yes, I view him MORE favorably now	Yes, I few him LESS favorably now	It made no difference	Not sure
Likely Voters (255) (233.1)	32%	10%	57%	2%

The Democratic convention will take place from August 19th to the 24th. Kamala Harris and other leading Democrats will give speeches, and the media will cover the event extensively. How much of the convention do you plan to watch?

Demographic (raw n) (weighted n)	None of it	One night	More than one night, but not every night	Every night	Refused
Likely Voters (435) (435)	45%	9%	27%	18%	0%