NPI/Inside Elections MI-07 Public Opinion Poll – July 2024

METHODOLOGY: This poll was conducted via text and live caller. The survey was completed by Noble Predictive Insights from July 8-11, 2024, from a sample of Michigan voters obtained from the voter file. The sample size was 532 likely general election voters, obtained via screening questions. The sample was weighted by age, gender, ethnicity, county, education, and recalled 2020 vote. Numbers may not equal 100% due to rounding. The margin of error was +/- 4.4% Non-response, coverage error, and other factors may also contribute to error.

NOBLE
PREDICTIVE INSIGHTS

Q01_1: Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Curtis Hertel (DON'T READ: PRONOUNCED HER-TELL)

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
Likely voters (532)	*18%*	*20%*	*8%*	*10%*	*11%*	*8%*	*17%*	*45%*	*0%*
Trump 2020 voter (260.3)	7%	26%	1%	6%	12%	14%	18%	49%	0%
Biden 2020 voter (262.2)	30%	14%	16%	14%	11%	3%	16%	40%	
Other 2020 voter/non-voter (9.5)	11%	10%	7%	4%	5%	5%	2%	77%	
Trump 2024 voter (264.7)	6%	28%	1%	5%	14%	14%	17%	49%	0%
Biden 2024 voter (224.9)	31%	9%	17%	14%	5%	3%	18%	42%	
Unsure, 2024 vote (42.4)	27%	25%	9%	18%	23%	2%	7%	42%	
No college degree (354.9)	17%	21%	8%	9%	10%	10%	17%	45%	

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
College degree (177.1)	20%	18%	10%	11%	13%	4%	15%	47%	0%
White (437.8)	19%	18%	9%	9%	9%	9%	15%	48%	0%
Non-white (94.2)	16%	28%	4%	12%	22%	5%	23%	33%	
18-44 (203.8)	8%	27%	5%	3%	15%	12%	15%	50%	
45-64 (169.9)	20%	11%	9%	11%	5%	6%	16%	52%	
65+ (154.2)	30%	20%	13%	17%	13%	7%	17%	32%	0%
Ingham (173.9)	25%	25%	15%	10%	16%	9%	13%	36%	0%
Livingston (142.2)	11%	16%	5%	6%	4%	11%	20%	53%	
Other counties (215.9)	18%	18%	6%	12%	12%	6%	17%	47%	
Male (256.1)	15%	26%	6%	9%	15%	11%	18%	41%	
Female (275.9)	22%	13%	11%	11%	8%	6%	15%	50%	0%
Republican (214.3)	7%	26%	1%	6%	12%	14%	15%	51%	0%
Democrat (191)	32%	13%	19%	13%	9%	4%	17%	39%	

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
Independent/Other (126.7)	17%	19%	5%	12%	14%	5%	19%	46%	

Q01_2: Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Tom Barrett (DON'T READ: PRONOUNCED BEAR - IT)

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
Likely voters (532)	*32%*	*34%*	*17%*	*15%*	*12%*	*22%*	*15%*	*19%*	*0%*
Trump 2020 voter (260.3)	57%	6%	32%	25%	3%	3%	17%	20%	0%
Biden 2020 voter (262.2)	7%	63%	1%	5%	21%	42%	14%	17%	
Other 2020 voter/non-voter (9.5)	37%	16%	25%	11%	11%	5%	8%	39%	
Trump 2024 voter (264.7)	55%	7%	31%	25%	5%	3%	17%	21%	0%
Biden 2024 voter (224.9)	4%	64%	1%	3%	18%	45%	15%	18%	
Unsure, 2024 vote (42.4)	34%	45%	15%	19%	25%	21%	7%	14%	
No college degree (354.9)	34%	32%	18%	16%	13%	19%	14%	20%	

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
College degree (177.1)	28%	38%	15%	13%	10%	27%	16%	17%	0%
White (437.8)	31%	34%	19%	13%	13%	21%	15%	20%	0%
Non-white (94.2)	35%	36%	8%	26%	10%	26%	15%	14%	
18-44 (203.8)	33%	35%	18%	15%	10%	25%	8%	24%	
45-64 (169.9)	30%	32%	15%	15%	10%	22%	22%	17%	
65+ (154.2)	33%	36%	17%	17%	17%	19%	15%	15%	0%
Ingham (173.9)	35%	41%	19%	16%	12%	28%	13%	11%	0%
Livingston (142.2)	30%	16%	13%	17%	1%	15%	23%	32%	
Other counties (215.9)	31%	41%	17%	14%	19%	22%	11%	17%	
Male (256.1)	38%	27%	19%	19%	10%	17%	15%	19%	
Female (275.9)	26%	41%	14%	12%	14%	27%	15%	18%	0%
Republican (214.3)	57%	10%	34%	22%	6%	3%	15%	18%	0%
Democrat (191)	5%	64%	1%	4%	18%	46%	14%	17%	
Independent/Other (126.7)	31%	30%	11%	20%	13%	18%	16%	23%	

Q01_3: Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Donald Trump

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
Likely voters (532)	*49%*	*50%*	*37%*	*12%*	*5%*	*45%*	*0%*	*1%*	*0%*
Trump 2020 voter (260.3)	92%	6%	71%	21%	4%	2%		1%	
Biden 2020 voter (262.2)	5%	93%	3%	3%	6%	88%	0%	1%	0%
Other 2020 voter/non-voter (9.5)	52%	43%	38%	14%	16%	27%	2%	2%	2%
Trump 2024 voter (264.7)	95%	3%	74%	22%	2%	1%	0%	1%	
Biden 2024 voter (224.9)	1%	97%	0%	0%	6%	91%	0%	1%	0%
Unsure, 2024 vote (42.4)	10%	90%		10%	16%	73%		0%	0%
No college degree (354.9)	55%	43%	45%	10%	4%	38%		2%	0%

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Refused
College degree (177.1)	35%	64%	21%	14%	7%	57%	1%	0%	0%
White (437.8)	47%	51%	38%	10%	5%	46%	0%	1%	0%
Non-white (94.2)	54%	44%	33%	21%	4%	40%	0%	2%	
18-44 (203.8)	49%	50%	32%	17%	1%	48%		2%	
45-64 (169.9)	48%	51%	39%	9%	4%	46%	0%	1%	
65+ (154.2)	48%	51%	40%	8%	11%	39%	0%	1%	0%
Ingham (173.9)	38%	62%	26%	11%	6%	56%	0%		0%
Livingston (142.2)	62%	37%	50%	12%	1%	36%	0%	0%	
Other counties (215.9)	48%	48%	36%	12%	7%	41%	0%	3%	0%
Male (256.1)	59%	38%	46%	13%	4%	34%	0%	2%	0%
Female (275.9)	38%	61%	28%	10%	6%	54%	0%	0%	0%
Republican (214.3)	90%	8%	74%	16%	3%	5%		2%	
Democrat (191)	2%	96%	1%	1%	7%	89%	0%	1%	
Independent/Other (126.7)	48%	51%	27%	21%	6%	45%	0%	0%	1%

Q01_4: Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Joe Biden

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Likely voters (532)	*40%*	*59%*	*21%*	*18%*	*9%*	*50%*	*1%*	*1%*
Trump 2020 voter (260.3)	1%	96%	1%		8%	88%	1%	1%
Biden 2020 voter (262.2)	79%	21%	42%	37%	9%	12%	0%	
Other 2020 voter/non-voter (9.5)	12%	85%		12%	17%	68%	2%	2%
Trump 2024 voter (264.7)	1%	96%	1%		6%	90%	1%	1%
Biden 2024 voter (224.9)	92%	8%	49%	43%	8%	0%		
Unsure, 2024 vote (42.4)	5%	93%		5%	30%	63%	2%	0%
No college degree (354.9)	36%	62%	20%	16%	7%	55%	1%	1%
College degree (177.1)	47%	52%	24%	24%	13%	39%	1%	0%

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
White (437.8)	42%	57%	23%	19%	9%	47%	1%	1%
Non-white (94.2)	30%	70%	14%	16%	8%	62%	0%	
18-44 (203.8)	37%	61%	9%	28%	7%	54%		2%
45-64 (169.9)	38%	62%	24%	15%	8%	54%		0%
65+ (154.2)	46%	52%	36%	10%	13%	39%	3%	
Ingham (173.9)	44%	56%	23%	20%	15%	41%	0%	
Livingston (142.2)	34%	62%	20%	14%	5%	57%	2%	3%
Other counties (215.9)	40%	59%	20%	20%	7%	52%	1%	
Male (256.1)	27%	71%	11%	15%	8%	63%	1%	2%
Female (275.9)	52%	47%	31%	21%	10%	38%	1%	
Republican (214.3)	3%	94%	3%	0%	9%	85%	1%	2%
Democrat (191)	89%	11%	50%	39%	3%	9%		
Independent/Other (126.7)	28%	71%	9%	19%	19%	52%	1%	0%

Q01_5: Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Robert F. Kennedy Jr.

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Likely voters (532)	*32%*	*55%*	*7%*	*26%*	*24%*	*31%*	*11%*	*2%*
Trump 2020 voter (260.3)	44%	41%	10%	34%	24%	17%	14%	2%
Biden 2020 voter (262.2)	20%	70%	3%	17%	25%	45%	9%	2%
Other 2020 voter/non-voter (9.5)	66%	27%	13%	53%	7%	20%	6%	
Trump 2024 voter (264.7)	44%	43%	10%	33%	26%	17%	12%	1%
Biden 2024 voter (224.9)	17%	71%	1%	16%	25%	46%	10%	2%
Unsure, 2024 vote (42.4)	42%	47%	12%	30%	12%	35%	9%	2%
No college degree (354.9)	34%	54%	6%	28%	25%	29%	10%	2%
College degree (177.1)	28%	57%	8%	20%	23%	35%	13%	1%

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
White (437.8)	30%	56%	6%	24%	25%	31%	12%	2%
Non-white (94.2)	41%	50%	7%	35%	23%	27%	7%	2%
18-44 (203.8)	40%	48%	10%	30%	18%	29%	10%	2%
45-64 (169.9)	26%	61%	5%	20%	30%	31%	11%	1%
65+ (154.2)	28%	59%	3%	24%	26%	33%	13%	1%
Ingham (173.9)	39%	56%	11%	27%	23%	33%	5%	0%
Livingston (142.2)	34%	45%	4%	30%	20%	26%	21%	
Other counties (215.9)	26%	60%	5%	21%	28%	32%	10%	4%
Male (256.1)	34%	55%	8%	26%	26%	29%	8%	3%
Female (275.9)	30%	55%	5%	25%	22%	32%	14%	1%
Republican (214.3)	40%	45%	9%	30%	24%	21%	14%	2%
Democrat (191)	17%	69%	1%	16%	22%	47%	12%	3%
Independent/Other (126.7)	42%	52%	10%	32%	30%	22%	6%	0%

Q01_6: Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. - Gretchen Whitmer (DON'T READ: PRONOUNCED WIT - MUR)

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Likely voters (532)	*48%*	*51%*	*37%*	*11%*	*10%*	*41%*	*1%*	*0%*
Trump 2020 voter (260.3)	4%	94%	1%	3%	16%	78%	1%	1%
Biden 2020 voter (262.2)	92%	8%	73%	19%	3%	5%	0%	
Other 2020 voter/non-voter (9.5)	21%	75%	9%	12%	22%	52%	4%	
Trump 2024 voter (264.7)	6%	93%	1%	4%	15%	77%	1%	1%
Biden 2024 voter (224.9)	98%	2%	82%	16%	1%	1%	0%	
Unsure, 2024 vote (42.4)	47%	50%	23%	24%	19%	32%	3%	
No college degree (354.9)	42%	57%	32%	10%	11%	45%	1%	0%

Demographic (weighted n)	TOTAL favorable	TOTAL unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
College degree (177.1)	59%	40%	47%	12%	7%	33%	1%	
White (437.8)	50%	49%	38%	12%	9%	40%	1%	0%
Non-white (94.2)	39%	60%	33%	6%	13%	47%	1%	
18-44 (203.8)	45%	55%	34%	11%	7%	48%		
45-64 (169.9)	50%	48%	38%	12%	4%	44%	2%	
65+ (154.2)	50%	48%	41%	9%	20%	28%	2%	1%
Ingham (173.9)	56%	42%	46%	10%	12%	30%	1%	1%
Livingston (142.2)	39%	61%	34%	5%	8%	53%	1%	
Other counties (215.9)	47%	52%	32%	15%	9%	43%	1%	
Male (256.1)	35%	64%	23%	12%	11%	53%	1%	
Female (275.9)	59%	39%	50%	10%	9%	30%	1%	1%
Republican (214.3)	7%	92%	3%	4%	17%	75%	1%	
Democrat (191)	96%	4%	84%	12%		4%	0%	
Independent/Other (126.7)	44%	53%	24%	20%	12%	41%	1%	1%

Q02: Would you say that things in the country are on the right track or heading in the wrong direction?

Demographic (weighted n)	Right track	Wrong direction	Not sure
Likely voters (532)	*24%*	*67%*	*9%*
Trump 2020 voter (260.3)	1%	97%	2%
Biden 2020 voter (262.2)	48%	36%	17%
Other 2020 voter/non-voter (9.5)	5%	91%	5%
Trump 2024 voter (264.7)	1%	97%	2%
Biden 2024 voter (224.9)	54%	29%	17%
Unsure, 2024 vote (42.4)	7%	76%	17%
No college degree (354.9)	24%	70%	6%
College degree (177.1)	24%	59%	17%
White (437.8)	25%	65%	10%
Non-white (94.2)	20%	74%	6%
18-44 (203.8)	13%	77%	11%
45-64 (169.9)	24%	65%	11%
65+ (154.2)	40%	54%	6%
Ingham (173.9)	30%	54%	16%

Demographic (weighted n)	Right track	Wrong direction	Not sure
Livingston (142.2)	17%	74%	9%
Other counties (215.9)	24%	72%	5%
Male (256.1)	19%	74%	7%
Female (275.9)	28%	60%	12%
Republican (214.3)	3%	95%	2%
Democrat (191)	55%	29%	15%
Independent/Other (126.7)	13%	74%	12%

Q03: Would you say that things in MICHIGAN are on the right track or heading in the wrong direction?

Demographic (weighted n)	Right track	Wrong direction	Not sure
Likely voters (532)	*41%*	*50%*	*9%*
Trump 2020 voter (260.3)	3%	88%	8%
Biden 2020 voter (262.2)	80%	12%	9%
Other 2020 voter/non-voter (9.5)	18%	63%	19%
Trump 2024 voter (264.7)	4%	91%	5%
Biden 2024 voter (224.9)	87%	5%	8%
Unsure, 2024 vote (42.4)	31%	37%	32%
No college degree (354.9)	37%	55%	8%
College degree (177.1)	50%	40%	9%
White (437.8)	44%	48%	8%
Non-white (94.2)	29%	61%	10%
18-44 (203.8)	37%	56%	7%
45-64 (169.9)	42%	48%	10%
65+ (154.2)	47%	43%	10%
Ingham (173.9)	49%	40%	11%

Demographic (weighted n)	Right track	Wrong direction	Not sure
Livingston (142.2)	35%	59%	7%
Other counties (215.9)	39%	53%	8%
Male (256.1)	32%	61%	7%
Female (275.9)	50%	40%	10%
Republican (214.3)	5%	86%	10%
Democrat (191)	84%	8%	8%
Independent/Other (126.7)	39%	54%	7%

Q04: Do you approve or disapprove of Joe Biden's job performance?

Demographic (weighted n)	TOTAL approve	TOTAL disapprove	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure	(DON'T READ) Refused
Likely voters (532)	*42%*	*57%*	*21%*	*21%*	*6%*	*51%*	*1%*	*0%*
Trump 2020 voter (260.3)	2%	97%	1%	1%	1%	96%	1%	
Biden 2020 voter (262.2)	82%	16%	41%	41%	9%	7%	2%	0%
Other 2020 voter/non-voter (9.5)	10%	88%	2%	9%	24%	64%	2%	
Trump 2024 voter (264.7)	1%	98%	1%	1%	3%	96%	0%	
Biden 2024 voter (224.9)	93%	6%	48%	45%	5%	0%	1%	
Unsure, 2024 vote (42.4)	19%	69%	1%	18%	25%	45%	10%	2%
No college degree (354.9)	39%	60%	20%	19%	2%	58%	1%	0%
College degree (177.1)	47%	51%	23%	24%	12%	39%	3%	

NOBLE PREDICTIVE INSIGHTS

Demographic (weighted n)	TOTAL approve	TOTAL disapprove	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure	(DON'T READ) Refused
White (437.8)	44%	55%	22%	22%	5%	50%	1%	0%
Non-white (94.2)	31%	67%	14%	17%	9%	57%	2%	
18-44 (203.8)	36%	62%	10%	26%	10%	52%	2%	
45-64 (169.9)	43%	56%	21%	22%	4%	52%	1%	
65+ (154.2)	49%	50%	36%	13%	1%	48%	1%	1%
Ingham (173.9)	45%	52%	21%	24%	6%	46%	2%	
Livingston (142.2)	37%	62%	19%	18%	2%	60%		1%
Other counties (215.9)	42%	57%	21%	20%	7%	50%	1%	
Male (256.1)	30%	68%	11%	19%	5%	63%	1%	0%
Female (275.9)	52%	46%	30%	22%	6%	40%	2%	
Republican (214.3)	3%	95%	2%	1%	2%	93%	1%	
Democrat (191)	89%	10%	50%	39%	6%	4%	1%	
Independent/Other (126.7)	35%	62%	8%	27%	11%	51%	2%	1%

Q05: If the election for the House of Representatives were held today, which of the following candidates would you vote for?

Demographic (weighted n)	Curtis Hertel (Democrat) (DON'T READ: PRONOUNCED HER-TELL)	Tom Barrett (Republican) (DON'T READ: PRONOUNCED BEAR - IT)	Not sure	(DON'T READ) Refused
Likely voters (532)	*41%*	*48%*	*11%*	*0%*
Trump 2020 voter (260.3)		91%	9%	
Biden 2020 voter (262.2)	83%	5%	12%	
Other 2020 voter/non-voter (9.5)	10%	58%	31%	2%
Trump 2024 voter (264.7)	0%	91%	8%	0%
Biden 2024 voter (224.9)	90%	0%	10%	
Unsure, 2024 vote (42.4)	35%	33%	32%	
No college degree (354.9)	35%	55%	11%	
College degree (177.1)	53%	35%	11%	0%

Demographic (weighted n)	Curtis Hertel (Democrat) (DON'T READ: PRONOUNCED HER-TELL)	Tom Barrett (Republican) (DON'T READ: PRONOUNCED BEAR - IT)	Not sure	(DON'T READ) Refused
White (437.8)	42%	49%	9%	
Non-white (94.2)	37%	46%	17%	0%
18-44 (203.8)	41%	50%	9%	
45-64 (169.9)	40%	48%	12%	
65+ (154.2)	43%	45%	12%	
Ingham (173.9)	50%	41%	9%	
Livingston (142.2)	32%	58%	9%	
Other counties (215.9)	39%	47%	14%	0%
Male (256.1)	30%	60%	10%	0%
Female (275.9)	51%	37%	12%	
Republican (214.3)	2%	92%	6%	
Democrat (191)	91%	1%	8%	
Independent/Other (126.7)	31%	45%	24%	0%

Q06: If the presidential election were held today, which of the following candidates would you vote for?

Demographic (weighted n)	Donald Trump (Republican)	Joe Biden (Democrat)	Not sure
Likely voters (532)	*50%*	*42%*	*8%*
Trump 2020 voter (260.3)	95%	0%	5%
Biden 2020 voter (262.2)	5%	85%	10%
Other 2020 voter/non-voter (9.5)	59%	9%	32%
Trump 2024 voter (264.7)	100%		
Biden 2024 voter (224.9)		100%	
Unsure, 2024 vote (42.4)			100%
No college degree (354.9)	56%	37%	7%
College degree (177.1)	37%	54%	10%
White (437.8)	49%	44%	7%
Non-white (94.2)	54%	33%	13%
18-44 (203.8)	50%	42%	8%
45-64 (169.9)	50%	41%	10%
65+ (154.2)	48%	46%	6%
Ingham (173.9)	37%	48%	15%

Demographic (weighted n)	Donald Trump (Republican)	Joe Biden (Democrat)	Not sure
Livingston (142.2)	63%	34%	3%
Other counties (215.9)	51%	43%	5%
Male (256.1)	62%	28%	9%
Female (275.9)	38%	55%	7%
Republican (214.3)	93%	2%	5%
Democrat (191)	1%	90%	8%
Independent/Other (126.7)	49%	38%	13%

Q06a: If the presidential election were held today, which of the following candidates would you vote for?

Demographic (weighted n)	Donald Trump (Republican)	Kamala Harris (Democrat)	Not sure	(DON'T READ) Refused
Likely voters (532)	*50%*	*44%*	*6%*	*0%*
Trump 2020 voter (260.3)	95%	0%	5%	
Biden 2020 voter (262.2)	4%	89%	7%	0%
Other 2020 voter/non-voter (9.5)	59%	9%	30%	2%
Trump 2024 voter (264.7)	99%	0%	1%	
Biden 2024 voter (224.9)		98%	2%	0%
Unsure, 2024 vote (42.4)	3%	32%	64%	0%
No college degree (354.9)	56%	39%	6%	0%
College degree (177.1)	37%	55%	8%	0%
White (437.8)	48%	45%	6%	0%
Non-white (94.2)	55%	38%	7%	
18-44 (203.8)	50%	42%	8%	
45-64 (169.9)	49%	45%	6%	0%
65+ (154.2)	48%	46%	6%	

Demographic (weighted n)	Donald Trump (Republican)	Kamala Harris (Democrat)	Not sure	(DON'T READ) Refused
Ingham (173.9)	37%	51%	11%	
Livingston (142.2)	61%	36%	3%	
Other counties (215.9)	52%	43%	5%	0%
Male (256.1)	62%	31%	6%	0%
Female (275.9)	38%	56%	7%	
Republican (214.3)	93%	2%	6%	
Democrat (191)	1%	96%	3%	0%
Independent/Other (126.7)	49%	38%	13%	0%

Q07: If the presidential election were held today, which of the following candidates would you vote for?

Demographic (weighted n)	Donald Trump (Republican)	Joe Biden (Democrat)	Robert F. Kennedy Jr. (Independent)	Cornel West (Independent)	Jill Stein (Green)	Not sure
Likely voters (532)	*44%*	*40%*	*8%*	*0%*	*1%*	*7%*
Trump 2020 voter (260.3)	86%	0%	8%			6%
Biden 2020 voter (262.2)	2%	81%	8%	0%	2%	7%
Other 2020 voter/non-voter (9.5)	51%	5%	30%		4%	10%
Trump 2024 voter (264.7)	89%	0%	7%			4%
Biden 2024 voter (224.9)		94%	2%	0%	2%	1%
Unsure, 2024 vote (42.4)	1%	2%	45%			52%
No college degree (354.9)	51%	36%	7%			5%
College degree (177.1)	30%	48%	10%	0%	3%	10%
White (437.8)	44%	42%	7%	0%	1%	6%

Demographic (weighted n)	Donald Trump (Republican)	Joe Biden (Democrat)	Robert F. Kennedy Jr. (Independent)	Cornel West (Independent)	Jill Stein (Green)	Not sure
Non-white (94.2)	44%	33%	11%			12%
18-44 (203.8)	41%	38%	13%		2%	7%
45-64 (169.9)	45%	39%	6%	0%	0%	10%
65+ (154.2)	47%	46%	4%			3%
Ingham (173.9)	33%	44%	14%			8%
Livingston (142.2)	58%	33%	3%		1%	6%
Other counties (215.9)	44%	41%	7%	0%	2%	6%
Male (256.1)	56%	28%	10%	0%		6%
Female (275.9)	34%	51%	6%		2%	8%
Republican (214.3)	87%	2%	6%			5%
Democrat (191)	1%	87%	5%		1%	6%
Independent/Other (126.7)	36%	34%	17%	0%	2%	10%

Q08: If the election for U.S. Senate were held today, which of the following candidates would you vote for?

Demographic (weighted n)	Elissa Slotkin (Democrat) (DON'T READ: PRONOUNCED SLOT - KIN)	Mike Rogers (Republican)	Not sure
Likely voters (532)	*47%*	*48%*	*4%*
Trump 2020 voter (260.3)	2%	93%	5%
Biden 2020 voter (262.2)	93%	4%	3%
Other 2020 voter/non-voter (9.5)	17%	54%	29%
Trump 2024 voter (264.7)	3%	92%	5%
Biden 2024 voter (224.9)	100%	0%	
Unsure, 2024 vote (42.4)	44%	32%	24%
No college degree (354.9)	41%	56%	3%
College degree (177.1)	60%	34%	7%
White (437.8)	48%	48%	3%
Non-white (94.2)	43%	47%	10%
18-44 (203.8)	46%	50%	4%
45-64 (169.9)	49%	45%	5%
65+ (154.2)	48%	48%	4%

Demographic (weighted n)	Elissa Slotkin (Democrat) (DON'T READ: PRONOUNCED SLOT - KIN)	Mike Rogers (Republican)	Not sure
Ingham (173.9)	53%	41%	6%
Livingston (142.2)	39%	57%	3%
Other counties (215.9)	48%	48%	4%
Male (256.1)	35%	59%	6%
Female (275.9)	59%	38%	3%
Republican (214.3)	3%	94%	3%
Democrat (191)	96%	1%	3%
Independent/Other (126.7)	48%	43%	10%

Q09: If the election for U.S. Senate were held today, which of the following candidates would you vote for?

Demographic (weighted n)	Elissa Slotkin (Democrat) (DON'T READ: PRONOUNCED SLOT - KIN)	Sandy Pensler (Republican) (DON'T READ: PRONOUNCED PENS-LUR)	Not sure	(DON'T READ) Refused
Likely voters (532)	*49%*	*43%*	*8%*	*0%*
Trump 2020 voter (260.3)	4%	82%	14%	0%
Biden 2020 voter (262.2)	95%	4%	1%	
Other 2020 voter/non-voter (9.5)	17%	51%	32%	
Trump 2024 voter (264.7)	6%	81%	13%	0%
Biden 2024 voter (224.9)	100%		0%	
Unsure, 2024 vote (42.4)	51%	30%	19%	
No college degree (354.9)	43%	50%	7%	0%
College degree (177.1)	61%	29%	10%	0%
White (437.8)	51%	43%	6%	0%

Demographic (weighted n)	Elissa Slotkin (Democrat) (DON'T READ: PRONOUNCED SLOT - KIN)	Sandy Pensler (Republican) (DON'T READ: PRONOUNCED PENS-LUR)	Not sure	(DON'T READ) Refused
Non-white (94.2)	43%	42%	15%	
18-44 (203.8)	51%	45%	4%	
45-64 (169.9)	47%	44%	9%	
65+ (154.2)	51%	36%	12%	1%
Ingham (173.9)	56%	40%	5%	
Livingston (142.2)	41%	50%	9%	1%
Other counties (215.9)	49%	40%	10%	0%
Male (256.1)	36%	55%	8%	0%
Female (275.9)	61%	31%	8%	
Republican (214.3)	7%	82%	10%	0%
Democrat (191)	96%	3%	1%	
Independent/Other (126.7)	50%	35%	15%	0%

Q10: Here is a list of some issues facing Michigan. Please select the issue that's most important for deciding your vote in the November elections

Demographic (weighted n)	National defense	Education	Healthcare	Inflation	Income gap	Taxes	Unemployment rate	Climate change	Immigration	Gun policies	Abortion	LGBT rights	Affordable housing	Something else	Not sure
Likely voters (532)	4%	2%	7%	23%	5%	3%	0%	5%	15%	3%	14%	2%	3%	10%	3%
Trump 2020 voter (260.3)	6%	1%	2%	37%	0%	3%	0%	0%	30%	1%	5%		2%	10%	2%
Biden 2020 voter (262.2)	2%	3%	12%	9%	11%	3%		11%	1%	4%	23%	4%	3%	11%	4%
Other 2020 voter/non-voter (9.5)	2%	8%	3%	38%		2%			14%	7%			17%	7%	2%
Trump 2024 voter (264.7)	6%	1%	2%	37%	2%	3%	0%	0%	31%	1%	4%		2%	9%	2%
Biden 2024 voter (224.9)	2%	3%	14%	5%	8%	3%		10%		5%	27%	5%	4%	11%	4%
Unsure, 2024 vote (42.4)	1%	5%		36%	13%	3%		15%	2%	1%	8%		0%	13%	2%
No college degree (354.9)	5%	2%	8%	25%	5%	3%	0%	5%	18%	2%	12%	2%	3%	7%	3%
College degree (177.1)	2%	2%	6%	20%	7%	2%		6%	10%	4%	17%	3%	2%	16%	3%
White (437.8)	4%	2%	7%	22%	5%	3%	0%	7%	17%	2%	14%	2%	2%	9%	4%
Non-white (94.2)	4%	3%	4%	28%	5%	3%			9%	4%	12%	4%	8%	16%	
18-44 (203.8)	4%	0%	3%	29%	10%	3%		5%	14%	1%	13%	4%	6%	6%	2%

Demographic (weighted n)	National defense	Education	Healthcare	Inflation	Income gap	Taxes	Unemployment rate	Climate change	Immigration	Gun policies	Abortion	LGBT rights	Affordable housing	Something else	Not sure
45-64 (169.9)	2%	2%	9%	25%	3%	3%		4%	16%	3%	13%	1%	2%	15%	3%
65+ (154.2)	5%	4%	10%	13%	2%	3%	1%	8%	17%	4%	16%	1%	1%	11%	4%
Ingham (173.9)	2%	2%	8%	23%	8%	2%		6%	10%	2%	14%	3%	6%	12%	2%
Livingston (142.2)	5%	1%	3%	26%	3%	1%		8%	18%	4%	16%		2%	10%	1%
Other counties (215.9)	5%	2%	9%	21%	5%	5%	1%	3%	18%	2%	12%	2%	0%	9%	5%
Male (256.1)	5%	1%	4%	30%	8%	4%		2%	20%	2%	7%	2%	5%	9%	1%
Female (275.9)	3%	3%	10%	17%	3%	2%	0%	9%	11%	3%	21%	2%	1%	12%	5%
Republican (214.3)	7%	2%	2%	36%	3%	2%	1%	1%	32%	1%	5%		0%	6%	2%
Democrat (191)		3%	14%	8%	10%	2%		12%	1%	4%	26%	5%	3%	11%	3%
Independent/ Other (126.7)	4%	2%	4%	24%	4%	6%		4%	8%	3%	13%	0%	6%	17%	6%

Q11: The Republican National Convention will be held Monday through Thursday of next week. Donald Trump and other leading Republicans will give speeches, and the news media will cover the event extensively. How much of the convention do you plan to watch?

Demographic (weighted n)	None of it	One night	More than one night, but not every night	Every night	(DON'T READ) Refused
Likely voters (532)	*45%*	*14%*	*29%*	*12%*	*0%*
Trump 2020 voter (260.3)	23%	14%	44%	19%	
Biden 2020 voter (262.2)	67%	14%	14%	5%	
Other 2020 voter/non-voter (9.5)	39%	34%	19%	5%	4%
Trump 2024 voter (264.7)	22%	16%	43%	19%	0%
Biden 2024 voter (224.9)	71%	12%	11%	6%	
Unsure, 2024 vote (42.4)	52%	18%	27%	3%	0%
No college degree (354.9)	39%	15%	32%	15%	
College degree (177.1)	57%	14%	22%	7%	0%
White (437.8)	45%	14%	30%	12%	0%
Non-white (94.2)	47%	16%	24%	13%	0%
18-44 (203.8)	45%	21%	28%	7%	
45-64 (169.9)	47%	12%	29%	13%	

Demographic (weighted n)	None of it	One night	More than one night, but not every night	Every night	(DON'T READ) Refused
65+ (154.2)	42%	9%	30%	18%	
Ingham (173.9)	49%	10%	30%	11%	0%
Livingston (142.2)	47%	18%	24%	11%	
Other counties (215.9)	40%	15%	30%	14%	0%
Male (256.1)	37%	17%	34%	12%	0%
Female (275.9)	53%	11%	23%	12%	0%
Republican (214.3)	18%	14%	45%	23%	
Democrat (191)	71%	12%	11%	6%	
Independent/Other (126.7)	52%	17%	27%	3%	0%

Q12: Did you watch the presidential debate on June 27?

Demographic (weighted n)	Yes	No	Not sure
Likely voters (532)	*77%*	*22%*	*0%*
Trump 2020 voter (260.3)	85%	15%	
Biden 2020 voter (262.2)	70%	29%	0%
Other 2020 voter/non-voter (9.5)	67%	31%	2%
Trump 2024 voter (264.7)	86%	14%	
Biden 2024 voter (224.9)	70%	30%	1%
Unsure, 2024 vote (42.4)	64%	35%	0%
No college degree (354.9)	80%	19%	0%
College degree (177.1)	72%	28%	0%
White (437.8)	79%	20%	0%
Non-white (94.2)	68%	32%	
18-44 (203.8)	74%	26%	
45-64 (169.9)	81%	19%	0%
65+ (154.2)	78%	22%	1%
Ingham (173.9)	76%	24%	

Demographic (weighted n)	Yes	No	Not sure
Livingston (142.2)	77%	23%	
Other counties (215.9)	79%	20%	1%
Male (256.1)	77%	22%	0%
Female (275.9)	77%	22%	0%
Republican (214.3)	87%	13%	
Democrat (191)	68%	32%	
Independent/Other (126.7)	75%	23%	1%

Q13: (Among those who reported watching the debate) Did you change your vote as a result of the debate?

Demographic (weighted n)	Yes	No	Not sure
Likely voters (411.4)	*5%*	*93%*	*2%*
Trump 2020 voter (220.5)	1%	98%	1%
Biden 2020 voter (184.5)	9%	88%	4%
Trump (227.6)	3%	97%	0%
Biden (156.5)	1%	98%	1%
Unsure, 2024 vote (27.3)	43%	33%	24%
No college degree (284.5)	3%	96%	1%
College degree (126.9)	7%	88%	5%
White (347.4)	3%	95%	2%
Non-white (64)	14%	85%	1%
18-44 (150.9)	2%	96%	2%
45-64 (136.8)	11%	86%	3%
65+ (119.7)	2%	97%	1%
Ingham (131.9)	7%	91%	2%
Livingston (108.8)	2%	96%	2%

Demographic (weighted n)	Yes	No	Not sure
Other counties (170.7)	5%	93%	3%
Male (198.4)	7%	93%	1%
Female (213)	3%	94%	4%
Republican (186.8)	1%	97%	2%
Democrat (129.1)	8%	91%	1%
Independent/Other (95.5)	7%	89%	4%

Q14_category: (Open-ended question, responses hand-coded. Among those who reported NOT watching the debate) What do you recall doing the night of June 27?

Demographic (weighted n)	Chores, errands or sleep	No memory or indirect answer	Social or recreation	Work or school
Likely voters (120.6)	*14%*	*38%*	*37%*	*11%*
Trump 2020 voter (39.7)	32%	22%	39%	7%
Biden 2020 voter (77.7)	6%	45%	36%	13%
Trump (37.1)	24%	28%	41%	8%
Biden (68.5)	7%	43%	35%	15%
No college degree (70.4)	17%	37%	39%	8%
College degree (50.2)	11%	39%	34%	16%
White (90.4)	15%	40%	31%	14%
45-64 (33.1)	16%	19%	45%	20%
65+ (34.6)	14%	47%	35%	3%
Ingham (42.1)	14%	27%	41%	18%
Other counties (45.3)	18%	39%	31%	12%
Male (57.7)	21%	36%	39%	4%
Female (62.9)	9%	39%	34%	18%

Demographic (weighted n)	Chores, errands or sleep	No memory or indirect answer	Social or recreation	Work or school
Republican (27.5)	31%	22%	42%	6%
Democrat (62)	5%	45%	37%	13%
Independent/Other (31.2)	18%	39%	31%	13%

Q15: Who did you support before the debate?

Demographic (weighted n)	Trump	Biden	A third-party candidate	I was undecided
Likely voters (19)	2%	67%	10%	21%

Q16: In 2022, Michigan voters approved Proposal Three, which added protection for abortion rights into the state constitution. Do you think this was the right decision?

Demographic (weighted n)	Yes	No	Not sure	(DON'T READ) Refused
Likely voters (532)	*57%*	*33%*	*10%*	*0%*
Trump 2020 voter (260.3)	21%	64%	14%	0%
Biden 2020 voter (262.2)	93%	2%	5%	
Other 2020 voter/non-voter (9.5)	25%	52%	21%	2%
Trump 2024 voter (264.7)	24%	62%	14%	0%
Biden 2024 voter (224.9)	95%		5%	
Unsure, 2024 vote (42.4)	60%	31%	10%	
No college degree (354.9)	54%	35%	10%	0%
College degree (177.1)	63%	29%	8%	0%
White (437.8)	59%	32%	9%	0%
Non-white (94.2)	46%	41%	13%	0%
18-44 (203.8)	56%	37%	7%	
45-64 (169.9)	57%	31%	12%	
65+ (154.2)	59%	30%	11%	0%

Demographic (weighted n)	Yes	No	Not sure	(DON'T READ) Refused
Ingham (173.9)	69%	26%	5%	
Livingston (142.2)	45%	45%	10%	
Other counties (215.9)	54%	32%	13%	0%
Male (256.1)	46%	43%	11%	0%
Female (275.9)	67%	25%	9%	
Republican (214.3)	26%	61%	13%	
Democrat (191)	96%	1%	3%	
Independent/Other (126.7)	49%	36%	14%	1%