

ORDER



Orders
Order / Rev: 891346
 Alt Order #: _____
Product Desc: Primary Election
Estimate: #1 July-Oct
Flight Dates: 07/08/21 - 11/02/21
Original Date / Rev: 07/06/21 / 09/23/21
Order Type: GENERAL

WPTV

Primary AE: WPTVL House
Sales Office: WPTVL
Sales Region: LOC

Agency Name: McCormick/Democrat/Congress
Buying Contact: _____
Billing Contact: Mark Goodrich
4577 N. Nob Hill Rd
Sunrise, FL 33351

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: McCormick/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru: _____
Advertiser External ID: 268951
Agency External ID: 148214
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/28/21	07/25/21	22	\$5,975.00	\$5,078.75
07/26/21	08/29/21	30	\$13,575.00	\$11,538.75
08/30/21	09/26/21	58	\$14,550.00	\$12,367.50
09/27/21	10/31/21	129	\$35,775.00	\$30,408.75
11/01/21	11/02/21	7	\$1,650.00	\$1,402.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2021	22	\$5,975.00	\$5,078.75	0.00
August 2021	30	\$13,575.00	\$11,538.75	0.00
September 2021	58	\$14,550.00	\$12,367.50	0.00
October 2021	129	\$35,775.00	\$30,408.75	0.00
November 2021	7	\$1,650.00	\$1,402.50	0.00
Totals	246	\$71,525.00	\$60,796.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WPTVL House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WPTV	30%	\$71,525.00
Market	100%	\$238,416.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	70%	\$166,891.67
WFGC	0%	\$0.00
WFLX	0%	\$0.00
WHDT	0%	\$0.00
WPBF	0%	\$0.00
WPEC	0%	\$0.00
WPXP	0%	\$0.00
WTCE	0%	\$0.00
WTCN	0%	\$0.00
WTVX	0%	\$0.00
WWHB	0%	\$0.00
WXEL	0%	\$0.00

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WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTV	07/08/21	10/31/21	SU 10-1030am TO THE POINT	CM	10-1030am (10:00 AM-10:30 AM)	-----S	:30	1	\$225.00	P-3	0.00	NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	-----S		1				\$225.00		0.00			
		Week: 07/12/21	07/18/21	-----S		1				\$225.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WPTV	07/12/21-07/18/21	SU 10-1030am	10-1030am	(10:00 AM-10:30 AM)-----Su	:30		(\$225.00)		0.00	NM		
					Credited [Spots MG with add to schedule on new lines. DG]										
		Week: 07/19/21	07/25/21	-----S		1				\$225.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WPTV	07/19/21-07/25/21	SU 10-1030am	10-1030am	(10:00 AM-10:30 AM)-----Su	:30		(\$225.00)		0.00	NM		
					Credited [Spots MG with add to schedule on new lines. DG]										
		Week: 07/26/21	08/01/21	-----S		1				\$225.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		4	WPTV	07/26/21-08/01/21	SU 10-1030am	10-1030am	(10:00 AM-10:30 AM)-----Su	:30		(\$225.00)		0.00	NM		
					Credited [Spots MG with add to schedule on new lines. DG]										
		Week: 08/02/21	08/08/21	-----		0				\$225.00		0.00			
		Week: 08/09/21	08/15/21	-----		0				\$225.00		0.00			
		Week: 08/16/21	08/22/21	-----		0				\$225.00		0.00			
		Week: 08/23/21	08/29/21	-----S		1				\$225.00		0.00			
		Week: 08/30/21	09/05/21	-----S		1				\$225.00		0.00			
		Week: 09/06/21	09/12/21	-----S		1				\$225.00		0.00			
		Week: 09/13/21	09/19/21	-----S		1				\$225.00		0.00			
		Week: 09/20/21	09/26/21	-----S		1				\$225.00		0.00			
		Week: 09/27/21	10/03/21	-----S		1				\$225.00		0.00			
		Week: 10/04/21	10/10/21	-----S		2				\$225.00		0.00			
		Week: 10/11/21	10/17/21	-----S		2				\$225.00		0.00			
		Week: 10/18/21	10/24/21	-----S		2				\$225.00		0.00			
		Week: 10/25/21	10/31/21	-----S		2				\$225.00		0.00			
N 2	WPTV	07/08/21	07/16/21	M-F 3-4pm M-F 3-4pm WENDY	CM	3-4pm	-----	:30	0	\$150.00	P-3	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	---11--		2				\$150.00		0.00			
		Week: 07/12/21	07/18/21	11111--		5				\$150.00		0.00			
N 3	WPTV	07/08/21	07/15/21	M-F 11-1135p News M-F 11-1135p News	CM	11-1135pm	-----	:30	0	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	---1---		1				\$550.00		0.00			
		Week: 07/12/21	07/18/21	1111---		4				\$550.00		0.00			
N 4	WPTV	07/10/21	07/24/21	SA 1130p-1a SA 1130p-1a SNL	CM	1130pm-1am	-----S-	:30	1	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	-----S-		1				\$450.00		0.00			
		Week: 07/12/21	07/18/21	-----S-		1				\$450.00		0.00			
		Week: 07/19/21	07/25/21	-----S-		1				\$450.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WPTV	07/19/21-07/25/21	SA 1130p-1a	1130pm-1am	-----Sa--	:30		(\$450.00)		0.00	NM		
					Credited [Spots MG with add to schedule on new lines. DG]										
N 5	WPTV	07/08/21	07/16/21	M-F 11a-12p M-F 11a-12p News	CM	11am-12pm	-----	:30	0	\$150.00	P-3	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	---11--		2				\$150.00		0.00			
		Week: 07/12/21	07/18/21	11111--		5				\$150.00		0.00			
N 6	WPTV	08/02/21	08/22/21	SU 10-1030am TO THE POINT	CM	10-1030am (10:00 AM-10:30 AM)	-----S	1:00	1	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/21	08/08/21	-----S		1				\$450.00		0.00			
		Week: 08/09/21	08/15/21	-----S		1				\$450.00		0.00			
		Week: 08/16/21	08/22/21	-----S		1				\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WPTV	08/02/21	08/22/21	M-F 3-4pm M-F 3-4pm WENDY	CM	3-4pm	- 1111--	1:00	4	\$300.00	P-3	0.00	NM	11	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/02/21	08/08/21	- 1111--		4				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	08/02/21-08/08/21	M-F 3-4pm		3-4pm	- TWThF----	1:00		(\$300.00)		0.00	NM		
				See MG 7.13,7.14,7.15,7.16 [Olympics]											
	2	WPTV	08/02/21-08/08/21	M-F 3-4pm		3-4pm	- TWThF----	1:00		(\$300.00)		0.00	NM		
				See MG 7.13,7.14,7.15,7.16 [Olympics]											
	3	WPTV	08/02/21-08/08/21	M-F 3-4pm		3-4pm	- TWThF----	1:00		(\$300.00)		0.00	NM		
				See MG 7.13,7.14,7.15,7.16 [Olympics]											
	4	WPTV	08/02/21-08/08/21	M-F 3-4pm		3-4pm	- TWThF----	1:00		(\$300.00)		0.00	NM		
				See MG 7.13,7.14,7.15,7.16 [Olympics]											
	13	NPTV	08/23/21-08/23/21	M-F 3-4pm		3-4pm	M-----	1:00		\$300.00		0.00	NM		
				Ⓜ MG for 7.1,7.2,7.3,7.4											
	14	NPTV	08/24/21-08/24/21	M-F 3-4pm		3-4pm	- T-----	1:00		\$300.00		0.00	NM		
				Ⓜ MG for 7.1,7.2,7.3,7.4											
	15	NPTV	08/25/21-08/25/21	M-F 3-4pm		3-4pm	-- W-----	1:00		\$300.00		0.00	NM		
				Ⓜ MG for 7.1,7.2,7.3,7.4											
	16	NPTV	08/26/21-08/26/21	M-F 3-4pm		3-4pm	--- Th-----	1:00		\$300.00		0.00	NM		
				Ⓜ MG for 7.1,7.2,7.3,7.4											
	Week:	08/09/21	08/15/21	- 1111--		4				\$300.00		0.00			
	Week:	08/16/21	08/22/21	- 1111--		4				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	10	WPTV	08/16/21-08/22/21	M-F 3-4pm		3-4pm	- TWThF----	1:00		(\$300.00)		0.00	NM		
				Unresolved [Recon- Breaking News-Local]											
N 8	WPTV	08/02/21	08/22/21	M-F 1135p-1235a M-F 1135p-1235a TONIGHT	CM	1135pm-1235am	- 1111--	1:00	4	\$500.00	P-3	0.00	NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/02/21	08/08/21	- 1111--		4				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	08/02/21-08/08/21	M-F 1135p-1235a		1135pm-1235am	- TWThF----	1:00		(\$500.00)		0.00	NM		
				See MG 8.13,8.14,8.15,8.16 [news airs at 1135p using inv code Oly M-Su Late News]											
	2	WPTV	08/02/21-08/08/21	M-F 1135p-1235a		1135pm-1235am	- TWThF----	1:00		(\$500.00)		0.00	NM		
				See MG 8.13,8.14,8.15,8.16 [news airs at 1135p using inv code Oly M-Su Late News]											
	3	WPTV	08/02/21-08/08/21	M-F 1135p-1235a		1135pm-1235am	- TWThF----	1:00		(\$500.00)		0.00	NM		
				See MG 8.13,8.14,8.15,8.16 [news airs at 1135p using inv code Oly M-Su Late News]											
	4	WPTV	08/02/21-08/08/21	M-F 1135p-1235a		1135pm-1235am	- TWThF----	1:00		(\$500.00)		0.00	NM		
				See MG 8.13,8.14,8.15,8.16 [news airs at 1135p using inv code Oly M-Su Late News]											
	13	NPTV	08/23/21-08/23/21	M-F 1135p-1235a		1135pm-1235am	M-----	1:00		\$500.00		0.00	NM		
				Ⓜ MG for 8.4,8.3,8.2,8.1											
	14	NPTV	08/24/21-08/24/21	M-F 1135p-1235a		1135pm-1235am	- T-----	1:00		\$500.00		0.00	NM		
				Ⓜ MG for 8.4,8.3,8.2,8.1											
	15	NPTV	08/25/21-08/25/21	M-F 1135p-1235a		1135pm-1235am	-- W-----	1:00		\$500.00		0.00	NM		
				Ⓜ MG for 8.4,8.3,8.2,8.1											
	16	NPTV	08/26/21-08/26/21	M-F 1135p-1235a		1135pm-1235am	--- Th-----	1:00		\$500.00		0.00	NM		
				Ⓜ MG for 8.4,8.3,8.2,8.1											
	Week:	08/09/21	08/15/21	- 1111--		4				\$500.00		0.00			
	Week:	08/16/21	08/22/21	- 1111--		4				\$500.00		0.00			
N 9	WPTV	08/02/21	08/22/21	SA 1130p-1a SA 1130p-1a SNL	CM	1130pm-1am	----- S-	1:00	1	\$900.00	P-3	0.00	NM	3	\$2,700.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/21	08/08/21	-----S-		1				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WPTV	08/02/21-08/08/21		SA 1130p-1a		1130pm-1am			-----Sa--	1:00		(\$900.00)	0.00	NM	
		See MG 9.4 [Olympics air using inv code Oly Prime M-Su]													
4	NPTV	08/28/21-08/28/21		SA 1130p-1a		1130pm-1am			-----Sa--	1:00		\$900.00	0.00	NM	
		Ⓜ MG for 9.1 08/07													
		Week: 08/09/21	08/15/21	-----S-		1				\$900.00		0.00			
		Week: 08/16/21	08/22/21	-----S-		1				\$900.00		0.00			
N10	WPTV	09/01/21	09/10/21	M-F 3-4pm	CM	3-4pm	-----	:30	0	\$150.00	P-6	0.00	NM	7	\$1,050.00
				M-F 3-4pm WENDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	--11---		2				\$150.00		0.00			
		Week: 09/06/21	09/12/21	11111--		5				\$150.00		0.00			
N11	WPTV	09/01/21	09/10/21	M-F 11a-12p	CM	11am-12pm	-----	:30	0	\$150.00	P-6	0.00	NM	7	\$1,050.00
				M-F 11a-12p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	--11---		2				\$150.00		0.00			
		Week: 09/06/21	09/12/21	11111--		5				\$150.00		0.00			
N12	WPTV	09/01/21	09/10/21	M-F 11-1135p News	CM	11-1135pm	-----	:30	0	\$550.00	P-6	0.00	NM	7	\$3,850.00
				M-F 11-1135p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	--11---		2				\$550.00		0.00			
		Week: 09/06/21	09/12/21	11111--		5				\$550.00		0.00			
N13	WPTV	09/01/21	09/10/21	M-F 1135p-1235a	CM	1135pm-1235am	-----	:30	0	\$250.00	P-6	0.00	NM	7	\$1,750.00
				M-F 1135p-1235a TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	--11---		2				\$250.00		0.00			
		Week: 09/06/21	09/12/21	11111--		5				\$250.00		0.00			
N14	WPTV	09/20/21	10/01/21	M-F 2-3pm	CM	2-3pm	11111--	:30	5	\$100.00	P-6	0.00	NM	10	\$925.00
				M-F 2-3pm KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	11111--		5				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/20/21-09/26/21		M-F 2-3pm		2-3pm			MTWThF----	:30		\$85.00	0.00	NM	
2	NPTV	09/20/21-09/26/21		M-F 2-3pm		2-3pm			MTWThF----	:30		\$85.00	0.00	NM	
3	NPTV	09/20/21-09/26/21		M-F 2-3pm		2-3pm			MTWThF----	:30		\$85.00	0.00	NM	
4	NPTV	09/20/21-09/26/21		M-F 2-3pm		2-3pm			MTWThF----	:30		\$85.00	0.00	NM	
5	NPTV	09/20/21-09/26/21		M-F 2-3pm		2-3pm			MTWThF----	:30		\$85.00	0.00	NM	
		Week: 09/27/21	10/03/21	11111--		5				\$100.00		0.00			
N15	WPTV	09/20/21	10/01/21	M-F 3-4pm	CM	3-4pm	11111--	:30	5	\$100.00	P-6	0.00	NM	10	\$850.00
				M-F 3-4pm WENDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	11111--		5				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/20/21-09/26/21		M-F 3-4pm		3-4pm			MTWThF----	:30		\$70.00	0.00	NM	
2	NPTV	09/20/21-09/26/21		M-F 3-4pm		3-4pm			MTWThF----	:30		\$70.00	0.00	NM	
3	NPTV	09/20/21-09/26/21		M-F 3-4pm		3-4pm			MTWThF----	:30		\$70.00	0.00	NM	
4	NPTV	09/20/21-09/26/21		M-F 3-4pm		3-4pm			MTWThF----	:30		\$70.00	0.00	NM	
5	NPTV	09/20/21-09/26/21		M-F 3-4pm		3-4pm			MTWThF----	:30		\$70.00	0.00	NM	
		Week: 09/27/21	10/03/21	11111--		5				\$100.00		0.00			
N16	WPTV	09/20/21	10/01/21	M-F 6-630pm News	CM	6-630pm	1111---	:30	4	\$625.00	P-6	0.00	NM	8	\$4,500.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	1111---		4				\$625.00		0.00			

Order / Rev: 891346
 Alt Order #:
 Flight Dates: 07/08/21 - 11/02/21

Advertiser: McCormick/Democrat/Congress
 Product Desc: Primary Election
 Estimate: #1 July-Oct
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	WPTV	09/20/21	10/01/21	M-F 11-1135p News M-F 11-1135p News	CM	11-1135pm	1111---	:30	4	\$450.00	P-6	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/20/21	09/26/21	1111---			4			\$625.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/20/21-09/26/21		M-F 6-630pm News	6-630pm		MTWTh-----	:30	\$500.00		0.00	NM			
2	NPTV	09/20/21-09/26/21		M-F 6-630pm News	6-630pm		MTWTh-----	:30	\$500.00		0.00	NM			
3	NPTV	09/20/21-09/26/21		M-F 6-630pm News	6-630pm		MTWTh-----	:30	\$500.00		0.00	NM			
4	NPTV	09/20/21-09/26/21		M-F 6-630pm News	6-630pm		MTWTh-----	:30	\$500.00		0.00	NM			
Week:		09/27/21	10/03/21	1111---			4			\$625.00			0.00		
N18	WPTV	09/20/21	10/01/21	M-F 1135p-1235a M-F 1135p-1235a TONIGHT S	CM	1135pm-1235am	1111---	:30	4	\$175.00	P-6	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/20/21	09/26/21	1111---			4			\$450.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/20/21-09/26/21		M-F 11-1135p News	11-1135pm		MTWTh-----	:30	\$350.00		0.00	NM			
2	NPTV	09/20/21-09/26/21		M-F 11-1135p News	11-1135pm		MTWTh-----	:30	\$350.00		0.00	NM			
3	NPTV	09/20/21-09/26/21		M-F 11-1135p News	11-1135pm		MTWTh-----	:30	\$350.00		0.00	NM			
4	NPTV	09/20/21-09/26/21		M-F 11-1135p News	11-1135pm		MTWTh-----	:30	\$350.00		0.00	NM			
Week:		09/27/21	10/03/21	1111---			4			\$450.00			0.00		
N19	WPTV	09/18/21	10/02/21	SA 1130p-1a SA 1130p-1a SNL	CM	1130pm-1am	-----S-	:30	1	\$450.00	P-6	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/13/21	09/19/21	-----S-			1			\$450.00			0.00		
Week:		09/20/21	09/26/21	-----S-			1			\$450.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
5	NPTV	09/20/21-09/26/21		SA 1130p-1a	1130pm-1am		-----Sa--	:30	\$225.00		0.00	NM			
Week:		09/27/21	10/03/21	-----S-			1			\$450.00			0.00		
N20	WPTV	09/18/21	10/02/21	Premiere League Socce Premiere League Soccer	CM	9a-6p (12:30 PM-2:30 PM)	-----S-	:30	1	\$300.00	P-6	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/13/21	09/19/21	-----S-			1			\$300.00			0.00		
Week:		09/20/21	09/26/21	-----S-			1			\$300.00			0.00		
Week:		09/27/21	10/03/21	-----S-			1			\$300.00			0.00		
N21	WPTV	10/04/21	11/02/21	M-F 2-3pm M-F 2-3pm KELLY	CM	2-3pm	11111--	:30	5	\$100.00	P-6	0.00	NM	22	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	11111--			5			\$100.00			0.00		
Week:		10/11/21	10/17/21	11111--			5			\$100.00			0.00		
Week:		10/18/21	10/24/21	11111--			5			\$100.00			0.00		
Week:		10/25/21	10/31/21	11111--			5			\$100.00			0.00		
Week:		11/01/21	11/07/21	11-----			2			\$100.00			0.00		
N22	WPTV	10/04/21	11/02/21	M-F 3-4pm M-F 3-4pm WENDY	CM	3-4pm	11111--	:30	5	\$100.00	P-6	0.00	NM	22	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/21	10/10/21	11111--			5			\$100.00			0.00		
Week:		10/11/21	10/17/21	11111--			5			\$100.00			0.00		
Week:		10/18/21	10/24/21	11111--			5			\$100.00			0.00		
Week:		10/25/21	10/31/21	11111--			5			\$100.00			0.00		
Week:		11/01/21	11/07/21	11-----			2			\$100.00			0.00		
N23	WPTV	10/04/21	11/01/21		CM	6-630pm	1111---	:30	4	\$625.00	P-6	0.00	NM	17	\$10,625.00

Order / Rev: 891346
 Alt Order #:
 Flight Dates: 07/08/21 - 11/02/21

Advertiser: McCormick/Democrat/Congress
 Product Desc: Primary Election
 Estimate: #1 July-Oct

WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630pm News															
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	1111---					4	\$625.00		0.00			
		Week: 10/11/21	10/17/21	1111---					4	\$625.00		0.00			
		Week: 10/18/21	10/24/21	1111---					4	\$625.00		0.00			
		Week: 10/25/21	10/31/21	1111---					4	\$625.00		0.00			
		Week: 11/01/21	11/07/21	1-----					1	\$625.00		0.00			
N24	WPTV	10/04/21	11/01/21	M-F 11-1135p News	CM	11-1135pm	1111---	:30	4	\$450.00	P-6	0.00	NM	17	\$7,650.00
M-F 11-1135p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	1111---					4	\$450.00		0.00			
		Week: 10/11/21	10/17/21	1111---					4	\$450.00		0.00			
		Week: 10/18/21	10/24/21	1111---					4	\$450.00		0.00			
		Week: 10/25/21	10/31/21	1111---					4	\$450.00		0.00			
		Week: 11/01/21	11/07/21	1-----					1	\$450.00		0.00			
N25	WPTV	10/04/21	11/01/21	M-F 1135p-1235a	CM	1135pm-1235am	1111---	:30	4	\$175.00	P-6	0.00	NM	17	\$2,975.00
M-F 1135p-1235a TONIGHT S															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	1111---					4	\$175.00		0.00			
		Week: 10/11/21	10/17/21	1111---					4	\$175.00		0.00			
		Week: 10/18/21	10/24/21	1111---					4	\$175.00		0.00			
		Week: 10/25/21	10/31/21	1111---					4	\$175.00		0.00			
		Week: 11/01/21	11/07/21	1-----					1	\$175.00		0.00			
N26	WPTV	10/04/21	10/31/21	SA 1130p-1a	CM	1130pm-1am	-----S-	:30	1	\$450.00	P-6	0.00	NM	4	\$1,800.00
SA 1130p-1a SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----S-					1	\$450.00		0.00			
		Week: 10/11/21	10/17/21	-----S-					1	\$450.00		0.00			
		Week: 10/18/21	10/24/21	-----S-					1	\$450.00		0.00			
		Week: 10/25/21	10/31/21	-----S-					1	\$450.00		0.00			
N27	WPTV	10/04/21	10/31/21	Premiere League Socce	CM	9a-6p	-----S-	:30	1	\$300.00	P-6	0.00	NM	4	\$1,200.00
Premiere League Soccer (12:30 PM-2:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----S-					1	\$300.00		0.00			
		Week: 10/11/21	10/17/21	-----S-					1	\$300.00		0.00			
		Week: 10/18/21	10/24/21	-----S-					1	\$300.00		0.00			
		Week: 10/25/21	10/31/21	-----S-					1	\$300.00		0.00			
Totals													246	\$71,525.00	